

# BETTER STARTS HERE

Corobrik believes that every citizen of our country deserves a home they can call their own. As a market leader, it is our responsibility to help provide social infrastructure, from schools and hospitals, to libraries and community centres, to build a better tomorrow together.



Corobrik has been recognised in past PMR surveys as a leading brand of integrity, meeting customers' needs and exceeding expectations in terms of quality, value and delivery commitments and for its all round competence in addressing South Africa's Broad Economic Empowerment requirements, socio-economic as well as environmental imperatives. This consistent performance is evident in the 2019 PMR Diamond Arrow Award being awarded to Corobrik for the ninth consecutive year.

## Environmental Sustainability

Corobrik has also made continuous progress in the "greening" of the business, incrementally lowering the carbon footprint and improving eco-systems around Corobrik operations. Corobrik is also fast progressing towards ISO 14001 Environmental Management System certification at all Corobrik operations. Ongoing product development offers customers enhanced product quality and products in line with changing design trends and new innovative applications. Product development continues to take advantage of advanced extrusion technology at all Corobrik operations resulting in energy reductions, a lower carbon footprint with enhanced product economies in application.

All quarrying and manufacturing operations comply with an approved Environmental Management Plan, which provide for the rehabilitation and the reuse of quarries and factory sites, which will, in the future, be transformed into nature reserves around pollution free dams, recreational areas, farm land or land for commercial and residential developments. More effective use of energy, wider use of cleaner burning fuels, and reductions to Corobrik's carbon footprint are key operational objectives. Corobrik has two registered Clean Development Mechanism projects with the UNFCCC, and currently six factories are fired on natural gas.

*From small beginnings, Corobrik has evolved into a major South African manufacturer of clay masonry, paver and concrete earth retaining systems. We are geared to distribute in excess of five million products each day, and have a footprint in every major centre throughout South Africa.*

## Planning for a Sustainable Future

Corobrik has a holistic plan, focusing on the three pillars of sustainability - economic, environmental and social, and the integrity of the Corobrik brand is sacrosanct.

## Economic Sustainability

In the recent the construction environment, characterised by persistent low levels of investment in new buildings, Corobrik has optimised its position in different market segments out performing its peers and listed companies in the building industry. This solid performance is underpinned by a consuming focus to do the basics well, clear operational strategies and successful implementation of associated action plans to continually enhance the competitiveness of the business.

The company has not only retained market share in its traditional markets, but has also gained share with new products, in market segments in which the company has not previously actively competed.

Corobrik has the distinction of being the first company in Sub-Saharan Africa to be awarded "Certified Emissions Reductions" (CERs) by the UNFCCC.

### Social Sustainability

Corobrik is committed to promoting the economic upliftment of its employees and empowerment of disadvantaged communities and individuals. Progress is being made through the following interventions:

#### Corobrik Staff Trust

All Corobrik employees are shareholders in the business through the Staff Trust in-which 26% of the company's share capital resides. This staff shareholding has fostered a sense of common cause for the well-being and continued solid performance of the company while providing a stable employment environment.

#### Local Economic Development (LED)

LED projects are ongoing at all operations, promoting empowerment, contributing to social upliftment and making a meaningful contribution to the economy of the country.

These projects create employment opportunities for persons from communities in close proximity to Corobrik. The initiatives range from strawberry farming to project management and training of unemployed persons on school upgrade projects.

#### Corobrik Building Schools

The Corobrik Building Training Centres focus on equipping unskilled people with building and bricklaying skills such that they can be gainfully employed. Corobrik operates schools in Cape Town, Durban and Lawley that are accredited in terms of the Construction Education and Training Authority (CETA).

#### Bursaries

Corobrik has a long-running bursary scheme for the children of Corobrik employees to study at tertiary institutions. The company also awards bursaries each year, to Grade 12 students from communities close to Corobrik operations, to pursue university degrees.

#### Corobrik Architectural Student of the Year Programme

The sponsorship of the Regional and National Architectural Student of the Year Award Programme, now in its 36th year, involves eight major universities throughout South Africa. The programme recognises the best emerging architectural talent, challenging them to make a meaningful contribution to the future sustainability of South Africa's built and natural environments.

### Sponsorships

Corobrik sponsors product and people to help build "sustainable" projects in disadvantaged communities ranging from housing for the unemployed, to new school facilities, community facility upgrade projects, hospital upgrades to service the vulnerable and facilities for the mentally impaired.

### Corporate Social Investment

The donation policy focuses mainly on the donation of building materials that Corobrik manufactures, to causes within previously disadvantaged communities in and around Corobrik's operations and financial contributions to charities supporting the needy.

### Company Information

**Full Name of Company:** Corobrik (Pty) Limited

**Nature of Business:** Manufacturing although because of our clay quarry operations to secure raw material for brick manufacture, we fall in the Mining Sector.

**Services/ Products:** Face Bricks, Non Face Bricks, Clay Pavers, Concrete Masonry and Pavers, Earth Retaining Systems.

**Date Established:** 1902

**Customer Base:** National

**No of Employees:** 1475

**Memberships:** Chamber of Commerce, Green Building Council, World Wide Fund, Clay Brick Association, Concrete Manufacturers Association.

**Industry Quality Standards:** ISO 9001:2008 Quality Management Systems at 12 factories with others busy with the certification process; ISO 14001 Environmental Management Systems at 8 factories and others are currently completing the certification process. Product testing through our ISO-IEC 17025 SANAS accredited Testing Laboratory No. T 0158 in accordance with the accredited schedule.

**B-BBEE Status:** Level 4 Contributor with a 100% Procurement Recognition Level. Black ownership is 40.53%

### Key Personnel

**Chairman:** Peter du Trevou

**CEO:** Nick Booth

**COO:** Dirk Meyer

**CFO:** Joshua Thessal

**Sales Director:** Ockert Van Heerden

**Sales Director KZN:** Christopher du Trevou



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